

## **Feels So Good** **D\*Face**



Date : 2008  
Screenprint and etching  
54 1/4 x 33 in.  
Edition of 48  
Pencil signed and numbered

## **Artist bio**

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D\*Face is one of the most prolific contemporary urban artists of his generation. Working with a variety of mediums and techniques, he uses a family of dysfunctional characters to satirize and hold to ransom all that falls into their grasp a welcome jolt of subversion in todays media-saturated environment.

His aim is to encourage the public not just to 'see', but to look at what surrounds them and their lives, reflecting our increasingly bizarre fascination for with celebrity, fame, consumerism and materialism, re-thinking, reworking and subverting imagery drawn from a refuge of decades of materialistic consumption, imagery appropriated from currency, advertising, comic books, these now iconic motifs, cultural figures and genres are subverted to comment upon our conspicuous society.

Past examples include his collaboration with H.R.H Queen Elizabeth II on a series of bank notes that were put into circulation for an unsuspecting public to notice in their change. Then, to commemorate the instatement of Pope Benedict XVI, the Vatican commissioned D\*Face to paint a portrait. The piece was shown for the first time at the Outside Institute in May 2005, as well as on MTV Rome, to critical acclaim.

D\*Face uses the term - aPOPcalyptic - to define his work, a metaphorical backdrop for the corruptive persuasive consumerist folly that has been force fed into our society, a blend of 'pop art' spliced with fragility of life, his work reflects our popular culture encompassing the American dream and the false ideal of 'good' triumphing over 'evil', no longer relevant in todays society. His imagery delivers the viewer a moral dilemma, embrace or reject, laugh or deny.

His work can be seen across a variety of different media applying his playful, tongue-in-cheek imagery with anti establishment values, he was also one of fifty artists commissioned to create a 50th anniversary Penguin book cover and is the only urban artist to date to be featured on the front cover of the fine art publication Art Review. His sell out solo shows Death & Glory, 'EyeCons', 'aPOPcalypse now', 'All your Dreams Belong to Us' along with last years Los Angeles show 'Going Nowhere Fast', which included his largest mural to date, and 'Burn Brighter' his debt Australian show have firmly founded D\*Faces presence within the global contemporary art market whilst retaining his notoriety. His work regularly sells at Christies, Sothebys and Bonhams auction houses and yet he still continues to put his work illegally into the public domain, and as such has extensively traveled the world showing and disseminating his artwork.